

AN ADVERTISER'S GUIDE

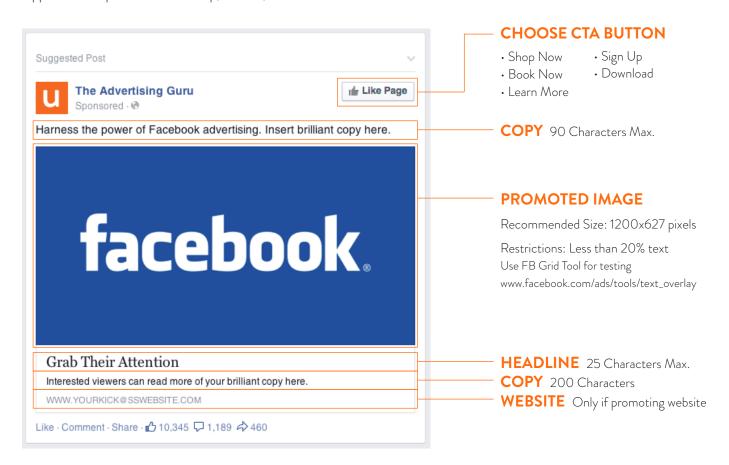
NAVIGATING FACEBOOK POSTS



UPDATED JAN 2015

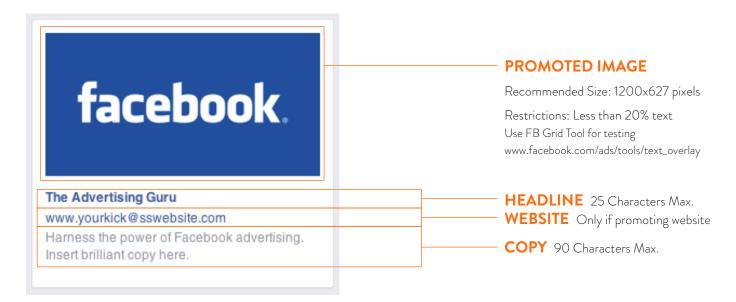
Article 1. Newsfeed Ad

Appears on all platforms (Desktop, Mobile, Tablet)



Article 2. Tile Ad

Appears only on Desktop



Article 3. Promoted Video

Appears on all platforms (Desktop, Mobile, Tablet)

